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NEWS RELEASE

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New Video Introduces Vistar's Recently Opened Merchant's Mart in Nashville

Wholesale cash and carry serves both businesses and consumers – with no membership fee

RICHMOND, Va. — <u>Vistar</u>, one of the nation's leading distributors of candy, snacks and beverages, has launched a new video introducing its <u>Merchant's Mart</u> store in Nashville, Tenn., which opened last month. With a running time of 2 minutes, 39 seconds, the short video provides an overview of the store's product offerings, features and operations. To view the video, follow this link: http://www.youtube.com/watch?v=hlr_ykYueFQ

The store is Vistar's first Merchant's Mart to offer an expanded food selection with competitive prices for both businesses and consumers. The wholesale cash and carry retail operation does not require membership and is open to the public.

With approximately 3,000 different items or SKUs (stock-keeping units), the new store will serve as a one-stop shop for small restaurants, offices, concession and vending operators, and non-profit organizations such as schools and youth sports programs. Vistar's Merchant's Mart will offer a much larger selection than typical warehouse club stores, particularly for snacks and beverages with nearly 1,500 SKUs in those two categories alone.

The 20,000-square-foot Merchant's Mart is conveniently located at 1800 Elm Hill Pike near Interstate 40 and Briley Parkway in Nashville. Regular store hours are 6 a.m. to 5 p.m. Monday through Friday and 8 a.m. to 1 p.m. on Saturday. The store will initially employ five local residents and will accept all major credit cards, provide delivery services, and offer a pick and pull program so busy customers can call or fax their order in for pickup 24 hours later.

Vistar's newest store in Nashville brings the total number of Merchant's Mart locations to 13 nationwide. Stores are located in Arizona, California, Florida, Illinois, Massachusetts, New York, Ohio, Pennsylvania, Tennessee and Texas. For more information on Merchant's Mart, please visit www.vistar.com/services/Pages/merchantsmart.aspx.

Based in Centennial, Colo., Vistar is a division of <u>Performance Food Group, Inc.</u> (PFG). In addition to the Nashville Merchant's Mart, Richmond, Va.-based PFG currently employs approximately 780 people in Tennessee at operations in Morristown, Lebanon and Memphis.

About Performance Food Group:

Through its leading family of foodservice distributors – PERFORMANCE Foodservice-ROMA, Vistar and PFG Customized Distribution, Performance Food Group, Inc. (PFG) delivers over 98,000 national and proprietary-branded food and food-related products to more than 165,000 independent and national chain restaurants, quick-service eateries, pizzerias, theaters, schools, hotels, healthcare facilities and other institutions. PFG operates one of the nation's largest private truck fleets, as well as 70 distribution centers and 13 Merchant's Mart locations across the United States. The company currently employs more than 11,000 people nationwide. For more information, visit www.pfgc.com.